



2020
Julie & Co Events
Pricing Guide

W E L C O M E

Wedding planning can be a lot of things, stressful doesn't have to be one of them.

At Julie & Co Events we are looking for couples who want to spend their wedding day in love and without a worry. Our couples don't always do things the traditional way and they want their wedding day to be something different, something extraordinary. That means leaving the details to the Julie and Co team.

What's the deal with Julie & Co Events?

We strive to bring couples a stress free day and help wherever we can in the planning process. We love working with couples who will completely sign over the logistics to us. Why wouldn't you want an expert handling those things so you can enjoy a worry-free day? Our goal is to prepare the details with you so you know what will happen on your day, but don't have to worry about fussing over the little details.

Tell me more about the team

First thing you need to know is if you have booked Julie and Co for coordination or full planning there will be at least two team members executing your day. The structure of our whole team is as such: a Principal Planner, two lead Planners, one Assistant Planner, and an intern team of 4.



PLANNING PACKAGES



FULL PLANNING PACKAGE **Starting \$4000**

- Concept development
- Unlimited communication
- Design story board
- Access to cloud based software
- 4 vendor meetings
- Monthly check in calls
- Timeline & budget prep
- Full vendor management
- Rehearsal management
- Day of management
- Day of production team
- Full day of Coordination
- Management of final vendor payments

DAY OF COORDINATION **Starting \$950**

- 1 face-to-face meeting
- 1 timeline prep phone call
- Unlimited communication
- Rehearsal management
- Coordination of ceremony & reception
- 8 Hours of Day of Service
- Management of final vendor payments

MONTH OF PACKAGE **Starting \$2000**

- Up to 2 face-to-face meetings
- Unlimited communication
- Access to Cloud-based planning software at 6 weeks out (checklist, timeline and vendor contacts included)
- Rehearsal management
- Coordination of ceremony & reception
- 10 Hours of Day of Service
- Management of final vendor payments

SET UP PACKAGE **Starting \$750**

- 1 face-to-face meeting
- Unlimited communication
- Ceremony & reception set-up
- Setup and organization of favours, place cards, seating chart
- Set up of all designed elements

Tear down is only included in the Full Planning Package. It can be added to any other package for an additional \$250

MEET THE BOSS LADY

JULIE MCNAMARA **Owner & Principal Planner**



I am so lucky because I personally work with each and every couple who chooses Julie & Co – I give them the tips, tricks and tools to plan the best day of their lives.

After planning weddings (and other events) for the past 10 years I feel like I have seen just about every possible scenario.

What's the **worst thing** that has every happened at a wedding? I had an officiant not show up to a remote wedding location. Because the officiant is the only one legally allowed to sign off on a marriage, **this was a really big deal.**

How did we get around this? I went to the couple and suggested two options. **Option A)** we switch the times of the cocktail hour and ceremony (the officiant actually thought the wedding was at a later time so he was on his way) or **Option B)** I will be their "officiant" for the ceremony and we can do the paperwork part of the ceremony when the real officiant arrived. I am not shy and am good with a crowd, so the couple choose option B and we fooled the crowd with a wonderful ceremony.

If you want more amazing wedding stories, all you have to do is ask!

5 FACTS ABOUT JULIE & CO



- 1 2020 marks our 10th year in business
- 2 We have over 200 weddings under our belts
- 3 We serve from Montreal to Kingston and Ottawa to Petawawa
- 4 Our internship program has helped more than 20 people get into the events industry
- 5 Each year we give over 200 hours to our communities. Mostly by visiting seniors with leftover flowers from our weddings



SEE YA LATER

Instagram
@julieandcoevents

Photo credits:
Cover @hellolovelyottawa
Welcome @laceandluce
Meet the Boss Lady @amgphoto
See Ya Later @isabellbuckleyphotography