



2024

# Pricing & Services

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# Welcome



**IT IS SUCH A JOY  
TO BE  
CONSIDERED FOR  
YOUR WEDDING!**

Helllllllllo! We are Julie & Co, and we am so thrilled you are inquiring about our services. What an immense joy it is to be considered for your upcoming wedding and we are excited to unfold the experience that lies ahead of you.

We realize this might be your first time inquiring about these services, and that your collection of saved images and Tiktok research won't plan your wedding on it's own! We are giving you a good look at all of the exciting options that lie ahead of you as you plan your wedding and define your needs. I want you to know that everyone is welcome here and we are huge supporters of the LGBTQ+ community, and we support Indigenous and BIPOC communities too!

Spend some time reviewing this guide. If, after reading this, you feel like we'd be a great match for each other, let's meet via Zoom to discuss your needs & vision for your needs!

**XO,  
JULIE & THE TEAM**

**Our style? It's high end, yet laid back, with a retro vibe! We invite you to come as you are, and maybe have some fun while you're planning!**



# About Me & Us

JULIE MCNAMARA

Gillian calls me "the boss lady"

Most days you can find me in Lululemon & a messy bun, working in my home office with a smile on my face and some sort of ice coffee in hand and a dog my dog Beau at my feet. I am a wedding planner, a lover of all dogs (even the naughty ones), a good friend, a storyteller, a yogi, and a woman who is always down to support other women owned businesses. We only have one life -I believe in making it count, by doing good things and keeping it real!

Now on to the Julie & Co team. All our Lead Planners have been working with us for at least 7 years (off and on to welcome little ones to the world). We fully take the team approach to ensure you are fully covered as we plan your day. At each wedding you will see at least a Lead Planner, and an assistant. At others you will see those two plus designers and a set up team. It all depends on the service you are looking for. Our team's skills are diverse and cover a range of specialities.





# 2024 Packages

Our time together will be a lot of things, but most of all, it's an investment in peace of mind. You're investing in your wedding day, you're investing in your story, and most of all, you're investing in your dreams! We specialize in offering something for everyone. We've bundled our most popular services for your convenience, although we do also offer a wide variety of add-ons for those wanting a more customized experience. Just ask!

## PLANNING

**\$5500 & up**

CONCEPT DEVELOPMENT  
 UNLIMITED COMMUNICATION  
 DESIGN STORY BOARD  
 ACCESS TO CLOUD BASED SOFTWARE  
 4 VENDOR MEETINGS  
 MONTHLY CHECK IN CALLS  
 TIMELINE & BUDGET PREP  
 FULL VENDOR MANAGEMENT  
 REHEARSAL MANAGEMENT  
 DAY OF MANAGEMENT  
 DAY OF PRODUCTION TEAM  
 MANAGEMENT OF FINAL VENDOR  
 PAYMENTS

## MANAGEMENT

**\$4500 & up**

UP TO 2 ZOOM MEETINGS  
 UNLIMITED COMMUNICATION  
 ACCESS TO CLOUD-BASED PLANNING SOFTWARE  
 REHEARSAL MANAGEMENT  
 COORDINATION OF CEREMONY & RECEPTION  
 EMERGENCY KIT  
 PROVIDES FINAL TIMELINE TO ALL VENDORS  
 VENUE WALK THROUGH  
 OVERSEE VENDORS  
 10 HOURS OF DAY OF SERVICE  
 MANAGEMENT OF FINAL VENDOR  
 PAYMENTS

## COORDINATION

**\$1350 & up**

1 ZOOM DISCOVERY MEETING  
 1 TIMELINE PREP ZOOM MEETING  
 UNLIMITED COMMUNICATION  
 REHEARSAL MANAGEMENT  
 COORDINATION OF ACTIVITIES  
 8 HOURS OF DAY OF SERVICE  
 MANAGEMENT OF FINAL VENDOR  
 PAYMENTS





# Why Julie & Co?

We are your biggest cheerleaders. We are ready to listen to you and help you plan the wedding you want!

I know there are a million other people out there in the world with similar offers - but, there is only one Julie & Co. If you want it to feel like your best friend is planning your wedding then we are your girls! You won't just be another client on the calendar, you'll be a valued part of our business. You won't just become another customer, you'll be welcomed into the Julie & Co Team with open arms.

The truth is: We are ready to encourage you, listen to you, and help you get the wedding you want! Consider us your #1 cheerleaders, hanging on the sidelines as you get married. Additionally, you get access to Aisle Planner, our cloud based software, and a whole team who want to make your wedding day perfect!





# How To Book

## LET'S DO THIS

All client services are available on a first come, first serve basis. Packages will be reserved by submitting a completed contract and a retainer of 50%. It is always lovely to meet up before booking, regardless of how we meet: whether it be a coffee date, phone conversation, or Zoom! Shoot me an email, let's set up a time to chat and get to know one another! I can't wait to work with you!

**I CAN'T WAIT TO  
WORK WITH YOU  
TO HELP YOU HAVE  
THE WEDDING OF  
YOUR DREAMS**

JULIE@JULIE&CO.CA